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NARRATIVE OVERVIEW/SOME HIGHLIGHTS

I will begin with a few brief remarks that highlight what I believe are some very exciting things. For the most part I will focus on the future, as what we have been up to is well documented below and on our websites. Indeed, I have chosen to elide some things that were standard elements of my reports in the past because the information is readily available on our websites, for example, details about the Presidential Colloquium.

We are engaged in an especially exciting project under the auspices of a Sponsored Program Agreement with the Greenville Hospital System. The project is the integration of ethics into the curriculum of the new medical school —University of South Carolina School of Medicine - Greenville— located on GHS’s Greenville Memorial Hospital campus. The SOM welcomed its inaugural class July 31, 2012. C. Calhoun Lemon Fellow Kelly Smith is the point-person for RIE with this work. He has received some assistance from me and from Teddi Fishman, director of the International Center for Academic Integrity.

http://rutlandinstituteforethics.blogspot.com/2012/10/the-promise-of-partnership-on-medical.html

Feedback to date has been very encouraging. I will be meeting January 18th with Dr. Robert Best, whom you met at our last meeting and perhaps also at the 10th anniversary Gala, to assess the work we have been doing and discuss the future of our collaborative work. We expect to be able to expand this ethics integration work to GHS itself in the future, which goes a long way in explaining and justifying our excitement about this project.

I am pleased to report that we will once again be doing three Professional Ethics in Design and Building seminars for architects in collaboration with the South Carolina Board of Architectural Examiners. (The seminars carry AIA continuing education credit.) We will do one in Columbia, one in Charleston, and one in the Upstate. The first one will be take place at Clemson University’s Madren Center on February 16th. As in the past, Clemson students will participate in the seminars here and in Charleston. In addition to doing the good work of the Rutland Institute, PEDB seminars generate revenue. They are also a model for other revenue generating professional development seminars, for example, the seminars we conducted with the South Carolina Society of Professional Engineers in Charleston and Greenville (November 14 and 15) and a seminar for the South Carolina Society of Professional Land Surveyors that is currently being planned.

In June I spent a fortnight in Australia working with faculty and graduate students in the School of Management at the University of South Australia. I also gave a keynote address at the 19th annual conference of the Australian Association for Professional and Applied Ethics held at St. John’s College, University of Queensland. It was gratifying to learn that as a result of a seminar I did, faculty in the School of Management responsible for teaching business ethics have revised their approach in dealing with the topic of ethical relativism and embraced the RIE’s “toolbox approach” in the course. I was very pleased to receive and accept an invitation to return to Adelaide in June 2013.

We have decided to try something new in the J.T. Barton Jr. Ethics Essay Scholarship Competition this year. Where in the past we have had a single topic/question, this year we will have five questions from which students will choose one. The questions will be based on and tied to cases from the set of cases prepared for the National Intercollegiate Ethics Bowl—one question with each of five cases from the set of fifteen made available by the Association for Practical and Professional Ethics on January 8th. The cases are timely and challenging and we hope that this may help increase the number of students who participate. In addition, students in the Ethics
Bowl Creative Inquiry will prepare lively and engaging resources (e.g., videos) for the essay competition that will be accessible to all Clemson students and may help to engage more of them in ethical inquiry regardless of whether they submit an essay in the competition.

Finally, if I may, I’d like to share a bit of news. In September I was invited to give a talk at the Celebration of 25 Years of Ethics and Values at Utah Valley University, which is where the ethics across the curriculum movement began. The talk was well received. And I was honored to be one of several people, including some very well known figures in the field — James Sterba, Michael Pritchard, Elaine Englehardt, and Patricia Werhane— who received an award for “lifetime dedication to applied and professional ethics, moral theory, and the humanities” from the Center for the Study of Ethics at Utah Valley University.

Please do not hesitate to ask questions about anything in this report or to suggest ways in which future reports might be improved.

OUTREACH ACTIVITIES

For the past year Linda Gallicchio’s efforts have been focused on:

1. Continuing to build institute reputation through programming and events that are uniquely RIE, collaborative with other CU units and/or outside entities, and ethics focused
2. Continuing to raise visibility of the institute to generate revenue.
   a. Annual Award and gala events
   b. Growing/maintaining the REA
3. Maintain Website and Social Media content (with assistance of student employee), produce quarterly editions of Issues & Perspectives e-newsletter.

Outreach activities: Events to build RIE’s reputation

**September 20th**  RIE co-sponsored a lunch event at the Commerce Club in Grenville with Dr. Ken Majer, expert, author and consultant on values-based leadership. (Dr.Majer did an on-campus Presidential Colloquium talk as well. The other sponsors of these events were with the Spiro Institute for Entrepreneurial Leadership and the Pennell Center for Real Estate Development.

**February 2nd**  Junior Achievement Ethics in Healthcare Luncheon and Ethics Essay Awards at USC Upstate, Spartanburg, SC. RIE was a key sponsor of the event. (Linda Gallicchio trained table facilitators for the event; Fishman and Wueste were judges; Wueste was an award presenter.) Linda is currently serving on the committee for two events in 2013: January 31st in Spartanburg and February 7th in Anderson. RIE will again be a recognized sponsor of the events.

Events at Clemson at the Falls:

**February 24th**  Brown Bag speaker Gretchen Winter, Executive Director, Center for Professional Responsibility in Business and Society University of Illinois at Urbana-Champaign (gave Presidential Colloquium talk as well)

**March 9th**  Brown Bag speaker Howard Harris, Assoc. Head of School: Research and Convenor of the Group for research in Integrity and Governance in the School of Management University of South Australia (gave Presidential Colloquium talk as well)
March 28th MBA Ethical Leadership Case Competition (the competition involved three teams of MBA students and 6 judges.) The 2013 MBA Ethical Leadership Case Competition will take place March 6th.

Presentations (got in front of more than 800 people)
January 23rd Golden Career Strategies Business Roundtable
January 26th Upstate Women in Technology
January 28th Rotary Club of Greenville Evening
February 3rd Rotary District 7770 PETS (Integrity and the Four-Way Test)
April 20th Greenville Technical College President’s Leadership Academy
April 20th North Greenville Rotary
June 5th Greenville SHRM Association
August 21st IFBLS conference in Berlin, Germany
October 10th Ghana Association of BioMedical Laboratory Science
October 23rd Clemson University Staff Senate
October 25th Pleasantburg Rotary
December 13th Association of Fundraising Professionals

(Approximately 500 of the people who attended these presentations received a takeaway card with a case study and the Rutland Ethics Toolbox approach and decision framework, along with our contact information and web addresses.)

Upcoming and planned co-sponsored events in 2013
January 29th co-sponsor of Ecoplosion at CU-ICAR
January 31st co-sponsor of Junior Achievement Ethics Competition and Lunch event at USC Spartanburg
January 31st co-sponsor of Ten at the Top first quarterly event focused on workforce development
February 7th co-sponsor of Junior Achievement Ethics Competition and Lunch event for Anderson, Oconee and Pickens at Southern Wesleyan
March 7th C-level summit on the ethical imperative for education for economic development, co-sponsored by School of Education and TATT

Annual Award and Gala Event:
May 2nd Bringing Ethics Into Focus Award Gala at CU-ICAR
(We will be seeking sponsors.)

Growing membership in the Rutland Ethics Alliance:
• Current members: 49. This is an increase of 13 from 36 members for the full calendar year 2012.
• Current REALeaders: 13
• Receipts: $28,402 through FY 2012 and over $4,500 to date in FY 2013, with outstanding REALeader commitments of another $9000 for existing members.
• The Tenth Anniversary event sponsorships and solicitations resulted in six new memberships.
• Annual renewal reports and solicitations resulted in ten renewals, several to higher levels.

Institute and Alliance website and social media
Linda is working with a student webmaster to update and increase/enhance content at the REA
and RIE websites; develop and grow social media reach through Facebook (96 likes), LinkedIn (315 connections) and Twitter (35 following; 20 followers); and compile editions of the RIE Issues & Perspectives (Volume 4 Issue 1, released in April, Issue 2 released in July, and Issue 3 released in September). Note: through Google Analytics we have learned that most of our traffic is directed from email and LinkedIn hotlinks or other web links.

INSTITUTE ACTIVITIES REPORT

WORKSHOPS, SEMINARS, PRESENTATIONS, PROGRAMS ETC. (since the Board meeting in January 2012; most recent first)


“Seeing by Example: Moral Perception and Cognitive Modeling” (expanded and revised version of earlier paper) presented at International Society for Environmental Ethics session, Atlanta, GA, December 2012. Charles Starkey, RIE Fellow


Clemson University Integrity Event: “The Price is Righteous,” Dr. Fishman hosted this event, ALL INtegrity! November 2012.


“Promoting Integrity Integritively: Avoiding the Scylla and Charybdis of Abdication and Zealotry,” Presidential Address, 14th International Conference on Ethics Across the Curriculum, Society for Ethics Across the Curriculum, Grand Valley University, Grand Rapids, Michigan, October 5, 2012. Wueste.


“Promoting Integrity Integritively: Avoiding the Scylla and Charybdis of Abdication and Zealotry,” keynote talk in the Celebration of 25 Years of Ethics & Values at Utah Valley University, September 20, 2012. Wueste.
“Integrity and the Academic Enterprise,” keynote address, First annual Academic Integrity Week, University of Nebraska-Lincoln, co-sponsored by Senior Vice Chancellor for Academic Affairs, the Vice Chancellor for Student Affairs, the Office of Graduate Studies, the Office of Research and Economic Development, and the Center for the Teaching and Study of Applied Ethics, September 11, 2012. Wueste.

“Trust Me, I’m a Professional: Exploring the conditions and implications of trust for the professions,” keynote address at the 19th annual conference of the Australian Association for Professional and Applied Ethics, St. John’s College, University of Queensland, June 30, 2012. Wueste.

5th Annual International Plagiarism Conference, Newcastle upon Tyne, UK; Dr. Fishman did a presentation, and was a key player in the creation of the International Association of Academic Integrity Conferences (IAAIC) http://www.iaaic.org ICAI, Plagiarism.org, and APFEI http://www.academicintegrity.org/icai/integrity-2.php July 2012.

“Teaching business ethics to undergraduates,” School of Management Seminar, University of South Australia, June 25, 2012. Wueste.

“Creativity, Innovation, and Ethics,” Weekly Workout Session for Ph.D. students, facilitated with another visitor from the USA, Professor Christina Shalley, Professor of Organizational Behavior and Human Resource Management, College of Management, Georgia Institute of Technology. (The students had read “Fostering creativity and innovation without encouraging unethical behavior” Baucus et al, Journal of Business Ethics, August 2008, Volume 81, Issue 1, pp 97-115.) School of Management, University of South Australia. June 22, 2012. Wueste.

“Ethics in Practice: Moral Psychology and the mindset of managers,” Research Seminar, School of Management Research Seminar series, University of South Australia, June 20, 2012. Wueste

Research Ethics/Responsible Conduct of Research Workshop, Clemson University, June 5, 2012. Julia Frugoli, Rutland Institute Fellow/Associate Professor, Genetics and Biochemistry; Chip Hood, Clemson University General Counsel; Renee Roux CU Associate General Counsel; Charles Starkey, Rutland Institute Fellow/Associate Professor, Philosophy; Wueste.

Workshop/expert consultation for changes to academic integrity programs, Quinnipiac University, Connecticut, April 2012. Teddi Fishman


“The Contemporary Relevance of The Land Ethic.” Invited panel discussion with Curt Meine (author of Aldo Leopold biography) and CAFLS faculty, Clemson University, March 2012. Charles Starkey

“Seeing by Example: Moral Perception and Mental Modeling” presented at the 21st annual
meeting of the Association of Practical and Professional Ethics, March 2012. Charles Starkey.

“Hello, my name is Furman University, and I Have a Cheating Problem: A Seven Step Program on Recognizing Integrity Challenges and Finding Proactive Ways to Address Them (with apologies to AA and the friends of Bill W.).” Workshop Presentation, Furman University, Greenville, SC. March 2012. Teddi Fishman, ICAI director.


http://www.chea.org/pdf/Accreditation_and_Academic_Integrity-Fishman.pdf

http://www.chea.org/pdf/Accreditation_and_Academic_Integrity-Wueste.pdf

PUBLICATIONS AND RESEARCH ACTIVITY

“Trust Me, I’m a Professional: Exploring the conditions and implications of trust for the professions,” forthcoming in Research in Ethical Issues in Organizations. Wueste.

“Promoting Integrity Integritively: Avoiding the Scylla and Charybdis of Abdication and Zealotry,” forthcoming in Teaching Ethics. Wueste.


“Is A New Definition of Plagiarism Needed?” Pro/Con, in “Plagiarism and Cheating: Are they becoming more acceptable in the Internet Age?,” CQ Researcher, January 4, 2013, Volume 23, Issue 1
http://library.cqpress.com/cqresearcher/document.php?id=cqresrre2013010406&abstract=false&PHPSESSID=7ahto15hulfj3aahdmrfrf0r0 Teddi Fishman, ICAI Director.

“Good Practices in Graduate Education, Interview with Dr. Daniel Wueste,” Graduate Connections, University of Nebraska-Lincoln, November 2012

“Leaders Matter, ” My Orange Update e-Newsletter for IPTAY donors,


**J.T. BARTON JR. ETHICS ESSAY SCHOLARSHIP COMPETITION**

First Prize: $1,500 Scholarship
Courtney Dixon
Senior, Philosophy and Political Science

Second Prize: $1,000 Scholarship
Elizabeth Johnson
Senior, Financial Management

Third Prize: $500 Scholarship
Cameron Eagles
Junior, Economics

Honorable Mention
James Kristopher Taylor
Senior, History and Philosophy

http://www.clemson.edu/ethics/barton/Index.php#winners2011

**TIGERS TALK ETHICS (CREATIVE INQUIRY)**

Three shows were completed in the spring semester 2012. One show explored the question whether student athletes should be paid, another whether the effects of social media are more positive or more negative, and one was a general discussion of sex education and contraception. The TTE team also filmed “The Price is Righteous,” which was a senior project in Brenden Kendall’s COMM 495 class (emceed by Teddi Fishman). It was a playful take on plagiarism and academic honesty, done in the style of “The Price is Right.” C. Calhoun Lemon fellow Stephen Satris is the CI instructor. Here’s a link to the official web site for the Clemson University Tigers Talk Ethics creative inquiry. http://www.clemson.edu/tte/index.html
INTERCOLLEGIATE ETHICS BOWL
Published: March 13, 2012

CLEMSON — Clemson University’s Ethics Bowl team placed second in the national Intercollegiate Ethics Bowl competition.

Clemson’s team continued its winning tradition at the March 1 competition in Cincinnati by defeating opposing teams round after round to advance to the final round. The score for the championship round was unprecedented, with opponent Whitworth University winning by a single point.

“This group is one of the strongest and most cohesive I’ve worked with,” said coach Charles Starkey, associate professor of philosophy and religion. “Their teamwork at the competition was outstanding, and their hard work in preparing for the competition paid off.

“Their composure and ability to get at the heart of the ethical issues was second to none,” he added.

The Tigers defeated past champion Indiana, as well as perennial debate powerhouse DePauw University, in the quarterfinals and semifinals.

The team members are:

Courtney Dixon, a senior from Leesville double majoring in philosophy and political science; Yancey Appling, a junior from Six Mile majoring in microbiology; Kyle Sporrer, a senior philosophy major from Easley; Eric Reeves, a senior in political science from Columbia; and Anna Little, a senior from Anderson majoring in mechanical engineering.

The team is coached by Starkey and Kelly Smith, an associate professor of philosophy and religion, with Dan Wueste, director of the Rutland Institute for Ethics at Clemson; Steven Satris, the C. Calhoun Lemon Fellow of the Rutland Institute for Ethics; and Teddi Fishman, director of the International Institute for Academic Integrity at Clemson.

Team assistants included: Matt Burrows, sophomore in physics from Gaffney; Peter Catalano, philosophy senior from Central; Luke Hibdon; Alex Knowles, philosophy senior from Irmo; Juliana Sobczyk, microbiology senior from Clemson; Kris Taylor, senior in history from Clemson; and Spencer Taylor, biological science major from Greenville.

The Clemson team qualified for the national competition by winning the competitive mid-Atlantic Regional Ethics Bowl for the fourth consecutive time last November. Clemson Ethics Bowl teams won the national title in 2008 and took second place in 2009.

The team is sponsored by the Rutland Institute for Ethics and the philosophy and religion department and receives support from the Humanities Advancement Board.

http://www.clemson.edu/media-relations/article.php?article_id=4145
**SPONSORED PROGRAM**

“Ethics Curriculum Proposal,” Greenville Hospital System, University of South Carolina Medical School, Greenville; Wueste is the Project manager, Co PI, C. Calhoun Lemmon Fellow Kelly Smith is responsible for the development and delivery of ethics content/instruction in the SOM Greenville. CUBS Project # 200897; Direct award: $69,940.00; Indirect award: $5,115.00.

**GRANT**

RIE Fellow Charles Starkey was awarded a Templeton Foundation Grant for research on character and emotion (2012-2013 academic year) as part of Templeton’s *Character Project*. The proposal was one of a few funded from 25 full proposals that were requested from a pool of 110 initial applications. The grant provides resources to complete a book manuscript entitled *Character, Value and Emotion*. Value: $54,206.00.

**OTHER GOOD THINGS**

C. Calhoun Lemon Fellow Kelly Smith has been named an Institute for the Advancement of Healthcare (IAHC) scholar. IAHC is a collaboration of the Greenville Hospital System University Medical Center, Clemson University, and the University of South Carolina.

The *Rutland Institute for Ethics 10th anniversary event*, "Integrity, Ethics, Athletics: In It to Win It" included a keynote address by Brad Wolverton, a senior editor of the *Chronicle of Higher Education*, a moderated panel discussion featuring President James F. Barker and two members of the NCAA Working Group on Collegiate Model Rules — Chancellor Harvey Perlman of the University of Nebraska, and Chancellor Charles Nelms of North Carolina Central University, and the inaugural presentation of the Bringing Ethics Into Focus award to Dr. Ida Spruill. In addition, students from the Creative Inquiry, “Revising rules and regulations in the interest of integrity,” taught by President Barker and RIE director Dan Wueste, presented their research posters prior to the program. April 10, 2012. Read the *Clemson World* article about the Creative Inquiry: [http://www.clemson.edu/clemsonworld/2012/summer/](http://www.clemson.edu/clemsonworld/2012/summer/)

Watch the video of the Gala: [http://www.youtube.com/watch?v=l-L8StivYCg](http://www.youtube.com/watch?v=l-L8StivYCg)


**THE INTERNATIONAL CENTER FOR ACADEMIC INTEGRITY**

The 2012 conference was, sadly, a victim of Hurricane Sandy. The conference, which was to take place in Princeton, New Jersey, had to be cancelled. This year's conference, the theme of which is, Academic Integrity Comes of Age, will take place at the Historic Menger Hotel in San Antonio, Texas February 26-28, 2013.
Because of the cancellation of the 20th Anniversary Conference in Princeton, ICAI will carry over many of the presentations and events scheduled for presentation in Princeton to the February 2013 conference in San Antonio, including pre-conference workshops and speakers.

ICAI is proudly running its annual conference in San Antonio consecutively with the Association for Practical and Professional Ethics (APPE). APPE’s annual meeting will be Thursday, February 28 - Sunday, March 3 at the Historic Wyndham St. Anthony Hotel in San Antonio. Those who wish to register for both the ICAI conference and the APPE conference are eligible for a special registration discount.

The International Association of Academic Integrity Conferences (IAAIC) is an alliance of key academic integrity and plagiarism conferences worldwide, formed to facilitate international conversations on educational issues ranging from cheating and plagiarism to pedagogy and best practices. The IAAIC currently has members from academic integrity bodies in the UK, US (i.e., ICAI), and Australia and supports research initiatives from practitioners and institutions throughout the global academic community. As noted briefly above (p. 7) IAAIC, was born at the 5th Annual International Plagiarism Conference in July 2012 in Newcastle Upon Tyne, UK. Teddi Fishman, ICAI’s director, was a key figure in the creation of this international alliance.

MEDIA EXPOSURE

“Consumer Protection: Its Ethics and How it is Making Our Marketplaces Safer”

RIE Director Wueste was a panelist for this television program with Tom Bartholomy of the Better Business Bureau of Southern Piedmont

The program aired on the networks of ETV:
ETV World – Wed., December 12 @ 5:00 p.m. and Friday, December 14 @ 6:00 p.m.
ETV-SCC – Thursday, December 6 @ 9:30 p.m.
ETV – Sunday, January 6 @ 1:00 p.m.

It can be accessed here at the CBR YouTube channel: http://youtu.be/Cwyfzamwiuc

UI considering major revision to academic integrity rules

*The News Gazette* Serving East Central Illinois
Sun, 12/23/2012
Sneaky Signs Your Child May Be Cheating in School
Learn how to tell if your student isn’t being honest about her work

*Woman’s Day*

Carrot or the stick? Technology and university plagiarism

*The Conversation*
8 October 2012

Success at any cost? There may be a high price to pay

*Times Higher Education*
27 September 2012

Are Digital Resources Causing a Rise in Student Plagiarism?

*Care2 make a difference*
February 22, 2012

Inside Higher Ed: Dishonourable conduct?

*Times Higher Education*
10 September 2012

Learn from the Harvard cheating scandal

*The GW Hatchet*
September 10, 2012

Cheating Harvard

*TIME magazine*
September 17, 2012
[http://www.time.com/time/magazine/article/0,9171,2123812-1,00.html](http://www.time.com/time/magazine/article/0,9171,2123812-1,00.html)

Dishonorable Conduct?

*Inside Higher ED*
September 6, 2012
University of Buffalo Shale Shills

No Fracking Way

May 16, 2012

http://blog.shaleshockmedia.org/2012/05/16/university-of-buffalo-launders-fracking-money/

ICAI and Clemson in the news….


http://www.huffingtonpost.com/2012/08/30/harvard-cheating-ring-un_i_1844104.html


http://www.cbsnews.com/8301-501363_162-57504030/harvard-dozens-of-students-may-have-cheated/


http://extra.globo.com/noticias/mundo/mais-de-cem-alunos-de-harvard-podem-ter-colado-em-teste-final-5962299.html (Portuguese)


http://harvardmagazine.com/2012/08/harvard-undergraduate-academic-misconduct-investigated


D.E. Wueste
January 2013