

# Reasons To Join The Rutland Ethics Alliance



- If you “advertise” it to various constituencies like employees, customers and vendors, it sends a message that speaks to you or your company’s culture and values, which may give you a competitive advantage.
- You are listed on both the Rutland Institute for Ethics and the Rutland Ethics Alliance websites. If you provide your URL address, we will hotlink your listings to your organization webpage.
- If you want an appropriately dated copy of the Rutland Ethics Alliance logo (and REALeader logo if you are a member at that level), we will provide it for you to post on your website and our URL to hotlink back to us.
- C-level executives can be designated preferred status for access to Institute Director, Dr. Daniel Wueste, for confidential consultation if needed/desired.
- REALeader, Gold and Platinum level members, once their financial commitment for the year is met, have the opportunity to sponsor a scholarship for a K-12 teacher to attend a special Ethics Across the Curriculum for K-12 one-day seminar (a \$300 value to the teacher/school) co-facilitated by Dr. Wueste.
- Knowledge that you are assisting the Institute in its ability to offer programs and events as well as helping some faculty, students and members of the community better understand ethical decision-making.
- Individual and organizational members are acknowledged in printed materials at events.
- Bronze Partners and above have the right of first refusal for sponsorship opportunities for programs and events.
- Silver Partners have a naming opportunity for one institute event.
- Ability to have the associate director of outreach conduct a 30-minute presentation for company managers or associates on a topic such as the Rutland Toolbox Approach or the Economics of Integrity.
- Access to current and archived quarterly e-newsletters.
- At every level you get the benefits associated with the Clemson Fund in addition to the benefits outlined in the various levels of Alliance membership. The contribution is also tax deductible.
- You are passionate about integrity and ethical decision-making and want to support an organization dedicated to educating on and informing about the topic.