Director’s Report to the Advisory Board
January 2012

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NARRATIVE OVERVIEW/SOME HIGHLIGHTS

I want to begin with a brief report of some highlights, not so much respecting what we have done, as that is documented below, but with respect to what we will be doing as we celebrate our 10th anniversary and look forward to the next decade.

First, I am pleased to report that the Request for Proposals (RFP) for strategic planning assistance, which was handled through Clemson University Procurement Services, was successful. The winner was Knowledge Capital Group LLC << http://www.knowledgecapitalgroup.com/Consulting-Practice.aspx >>; their office is in Charleston, South Carolina. Tony Powell, Managing Director, and Meg McConnell, Consultant, will be with us at the Advisory Board meeting. They will be conducting some interviews on campus Thursday as well as before and after the Board meeting in Greenville. They’ll also do a presentation for the Board. We are excited about working with Tony and Meg. I am sure that I speak for all of us when I say that we are very grateful for Bob Rutland’s leadership and generosity in this undertaking.

The plans for the 10th Anniversary Gala in the spring have changed since we last met. I believe that you are aware that Smoak Public Relations is on board to handle, or perhaps it would be better to say orchestrate, the event. We had hoped to secure a keynote speaker, and as you may recall, had high hopes, first of getting Colin Powell and when that did not work out, David Petreaus. When we learned that General Petreaus would not be able to speak, it was clear that we needed a “Plan B.” I want to tell the story—I’ll be brief—of the new direction of our plans.

As some of you know, Clemson University President James Barker was recently appointed chair of “one of four working groups [charged by the National Collegiate Athletic Association (NCAA)] with recommending changes to improve the culture and operation of Division I intercollegiate athletics”. What this working group will be doing is very important. It was also the prompt for a Creative Inquiry course, Phil 492-001 Revising rules and regulations in the interest of integrity, that I will be teaching this spring with some help from President Barker. (In the interest of full disclosure I should note that the course is the upshot of President Barker’s interest in making the most of this “teachable moment” for Clemson students). In addition to being a prompt for this CI, it was the prompt for what I put forward as “Plan B” for the Gala: a moderated panel/forum that would focus on the work being done by that group (the “Collegiate Model: Rules” working group) in recommending cultural and operational changes; and, in particular, on the stakes and stakeholders and the importance of a focus on integrity in the efforts to improve that culture. The discussion will have implications beyond intercollegiate athletics because what is learned in this undertaking has application not only on the campuses of colleges and universities with intercollegiate sports teams, but also to other complex organizations for which culture is critical, e.g., business, government, or the professions.

President Barker has invited NCAA President Mark Emmert to join him and his working group colleagues in this forum. (The date of the event is not yet firm. The President’s
office is working with Dr. Emmert’s office to get that squared away.) A quotation from
the announcement of President Barker’s appointment as chair of the working group was
key in my thinking that this could be a “Plan B”:

“There is broad agreement among presidents, athletic directors and coaches that
the NCAA rule book needs to be revised, clarified and shortened,” Barker said.
“Our rules need to focus on integrity and the serious problems we face.”

They must be clear and easy to understand and enforce. That’s what this working
group will try to deliver.”

The Tenth Anniversary Committee shares our excitement about this plan. I am hopeful
that by the time of the meeting we will be able to announce the date.

The other exciting development emerged from inquiries and initial meetings to explore
the possibility of getting something going in the way of continuing education with the
Greenville Hospital System. Mike Riordan opened the door for us. Linda, Teddi, and I,
along with Michael LeMahieu, director of the Pearce Center for Professional
Communication, with whom we have been collaborating in exploring opportunities in the
arena of continuing education, Stuart Sprague, our new Special Projects Fellow, and
subsequently, Kelly Smith, have met with Brenda Thames, Vice President of Academic
Development, Greenville Hospital System, and Dr. Robert Best, Associate Dean for
Faculty Affairs, University of South Carolina School of Medicine – Greenville. (Both
Stuart Sprague and Robert Best will be joining us at the Board meeting.) What has
emerged from our discussion is that there are several very promising opportunities for us
to work together. They include (1) continuing education/professional development in
ethics and communication for GHS managers and other employees, (2) helping
achieve the integration/infusion of ethics in the curriculum of the University of South
Carolina School of Medicine – Greenville, which would involve working with (a)
students and (b) faculty. This, of course, is something we have been doing for quite some
time now. In addition, we identified opportunities for research/scholarship that, among
other things, would explore the success and significance of the distinctive elements of the
curriculum at the Medical School in Greenville. Students will begin their work at the
USC School of Medicine – Greenville in July, so we will be starting on this work very
soon.

In 2012, at its annual conference, the International Center for Academic Integrity will be
celebrating its 20th anniversary where it began, at Princeton University. And later this
month, with an eye to increasing the involvement of accreditation agencies in the
academic integrity movement, ICAI will be doing some “lobbying” in addition to
presenting a plenary panel on academic integrity—the reality and the challenge—
at the conference of the Council for Higher Education Accreditation in Washington D.C.

As I indicated earlier, what we have been up to since the last Board meeting is
documented below. I am hopeful that you will agree, from all appearances, things are
coming together in a most agreeable way.
OUTrach activities

Linda Gallicchio’s efforts have been focused on:

- Building content into the REA website
- Coordinating the transition of the RIE website to a complementary look with more in-depth content
- Building relationships with new AB members and maintaining relationships with current members
- Growing membership in the Rutland Ethics Alliance (REA) and building links to more C-level prospects
- Ongoing outreach and visibility in the community via civic and volunteer involvement
- Compiling two editions of the RIE Issues & Perspectives: Volume 3 Issue 3 released in September and Issue 4 released in December

Institute and Alliance website and social media work: Linda continued to work closely with Paula Sullivan (post-graduation in August with honors for the REA logo, website and related materials). Additional content continues to be added; and very significantly, the RIE website was transitioned to a complementary look with even more in-depth content such as the Advisory Board and ex-officio profiles and plans for the addition of the Advisory Panel. Also uploaded a number of links to scholarly productivity quotes in the media and synergistic websites. With respect to social media:

- 269 contacts through the REA LinkedIn account
- 29 followers on Twitter: @RutlandEthics
- 172 photos have been uploaded to the REA Flickr account that is linked to both webpages: [http://www.flickr.com/photos/rutlandethicsalliance/](http://www.flickr.com/photos/rutlandethicsalliance/)

Working through director of the MAPC (Master of Arts in Professional Communication) program, Dr. Tharon Howard, Linda has a request out to students in the program interested in working 10 hours per week on website updates, social media and possible content projects. The goal is to have a student on board by February.

Building and maintaining relationships with new and current AB members: Linda met in person with new members Brice Bay, Mike Riordan and Ashley Cooper; as well as AB members Joe Turner, Peggy Deane, David Locke, Michele Brinn and Lewis Smoak. In addition, Linda worked with:

- David Locke, who hosted a breakfast meeting to introduce REA to Upstate business executives on August 26th
- Bob Rutland on an interview piece for I&P Volume 3 Issue 3
- Brice Bay to host a C-level focus group meeting on December 8th at Clemson at the Falls
- Ashley Cooper to host a C-level focus group meeting on December 14th in Charleston
Steve Barton on an interview piece for I&P Volume 3 Issue 4
Bonnie Loomis on a commitment to host a C-level focus group meeting in Columbia, date to be determined
Meetings were also conducted with Debra Clements and E. L. Mont to provide them with recognition gifts for their service on the AB through June 2011.

Growing membership in the Rutland Ethics Alliance:
• 34 current members in first half of FY2012 – an increase from 22 for the full FY2011.
• 11 REALeaders
• David Locke will be REA member #36 as soon as we have a date for the gala and plans start in earnest: he's committed $5000 in-kind graphic arts design, video, etc. – whatever he and Katherine Davis (Smoak Public Relations) agree will be most beneficial.
• Excluding Bob's contribution for the strategic plan, we've received $8,514 so far in this academic year, with outstanding REALeader commitments of another $4000 for existing members and $2000 for new members. To put this in perspective: The first year the Alliance started anew, we received $3,950. Last year we received $7,624. If current outstanding commitments are fulfilled (excluding in-kind), we are already at $14,514 – nearly double last year and we are only half way through the fiscal/academic year.
• It should be noted that every current advisory board member (13 in all) and 4 emeritus members have made or are committed to contributions as members of the Alliance at some level.
• A valuable in-kind membership was agreed to with Russ Davis of Sandler Training. For recognition as a REALeader, since late August Linda has been in the Sandler President's Club program that includes assessments, weekly meetings and materials, mentoring and more for at least one year (retail value: $8,500, for which we paid $800 for the assessments and materials). Through this training Linda is focusing on strategies, goal setting and relationship building to make more contacts and qualify more people for membership in 2012.

Ongoing and new outreach in the community via civic and volunteer involvement, in this connection Linda
• Coordinated RIE’s co-sponsorship (on-campus visibility) of the Network Bash events: Ignite, Excite, Engage
• Invited to join the United Way of Anderson County’s Women’s Leadership Council in July. A 3-year term
• Continues on the board of AlignSC (2 years remaining) and serves as Programs chair
• Completed two years (12/11) as chair of the Anderson Area Chamber of Commerce’s Business Advancement committee. Arranged for Clemson’s director of procurement, Mike Nebesky, to speak at Toast ‘n Topics
• Serves as a representative on the planning committee of the Junior Achievement Ethics in Healthcare Luncheon and Ethics Essay Awards (RIE is a key sponsor of the luncheon, which will take place in Spartanburg February 2nd); Linda
developed the essay topics, questions, rubric, table-facilitators guide, judging process and is overseeing the related work

• Participates in Rotary: she is chair of the District 7750 Four-Way Test committee through June 2012; membership chair of the Rotary Club of Anderson #6188; and president-elect of #6188 for 2012-2013

• Orchestrated initial meetings at GHS with Brenda Thames and Dr. Robert Best which have led to ongoing meetings to explore and develop ethics and communications programs for GHS (we will be partnering with the Pearce Center for Professional Communication) as well as ways to integrate ethics across the curriculum of the USC Medical School Greenville.

• Initiated discussion with Dr. Stuart Sprague, which, in turn, led to an invitation, which he accepted, to be a “Special Projects Fellow” of the Rutland Institute for Ethics http://rutlandinstituteforethics.blogspot.com/2011/12/institute-introduces-new-fellow.html

• Coordinated with the MBA program to establish a date for the next MBA Ethical Leadership Case Competition. Identified two dates to provide preparatory guidance to participating teams in advance of the event.

**Revenue Generating Activity and Grant Proposals**

Two faculty members from Georgia Military College took part in our annual Ethics Across the Curriculum seminar for faculty this summer. As in the past (GMC has regularly sent faculty to attend the seminar), the registration fees generate revenue.

As a direct result of the success of our seminar series, “Professional Ethics in Design and Building,” in the spring of 2011 we have been invited to submit a proposal to the South Carolina Board of Architectural Examiners for support of a PEDB seminar in spring 2012. (There is a cycle to the demand for continuing ed credit. Accordingly, where the Board sought three seminars for the spring 2011, this spring they have requested just one.) I will be submitting the proposal this week. In addition to financial support, which keeps the registration fee low, the Board will provide a mailing list to help us market the seminars to architects in the region (North Carolina, South Carolina, Georgia, Tennessee and Florida) who are licensed to practice in South Carolina. Participants will earn 6 AIA/CES learning units (HSW). RIE is an AIA/CES (American Institute of Architects Continuing Education Systems) provider.

I taught HCG 905 Ethics, Genomics and Public Policy, a course in the Healthcare Genetics Ph.D. program and team-taught MBA 881 Leadership and Ethics (two sections) this fall. Teddi Fishman took over teaching two courses in Communication Studies for a faculty member who was ill. Fishman and I will be team teaching a course in the Calhoun Honors College, “Ethics and Law and Order,” H 203. I expect to team-teach one section of MBA 881 in the spring as well. This work generates revenue for the Rutland Institute.
Grant Application, RIE Fellow Charles Starkey:

A letter of intent (initial proposal) was submitted in October 2011 to the Character Project—Philosophy of Character Research Grant Competition. The Character Project is a multidisciplinary research initiative sponsored by Wake Forest University and funded by the Templeton Foundation.

Full proposal: Starkey’s proposal was selected as a finalist for the Character Project Grant Competition; his proposal is one 20 finalists out of 109 applicants. The full grant proposal will be submitted in January 2012. The grant would provide resources to complete a book manuscript entitled *Emotion, Moral Perception, and Character*.

**ONLINE CONTINUING EDUCATION PROJECT**

We continue working to develop an RIE Online Continuing Education program. We are also looking to grow our face-to-face practical and professional ethics seminar program—the model is our Professional Ethics in Design and Building Seminar, which will be offered again in the late spring or early summer 2012. The chart below, which first appeared in the Director’s Report for the Advisory Board meeting in July 2011, has been updated to show our incremental progress on this front.

**Resource Assessment (online capabilities)**
- Clemson CCIT ✓
- Contract Vendors ✓
- Partners... Pearce Center for Professional Communication (fall, 2011) ✓

**Initial Contact/Inquiry about CE Certification**
- South Carolina LLR ✓
- Professional Organizations
  - Engineering ✓
  - Land Surveying ✓
  - Construction Management (fall 2011) ✓
  - Finance (fall 2011) ✓
  - Healthcare Administration ✓
  - Real Estate
  - Clinical Psychology

**Subject Matter Experts on Board**
- Clinical Psychology ✓
- Medical Ethics, Clinical (fall 2011) ✓
Content Articulation

Continuing Education Provider Authorization

Course Creation

Launch: Schedule of Offerings & Aggressive Marketing

- Using CEPA sources
- SC LLR
- Targeted email regular mail

INTERCOLLEGIATE ETHICS BOWL

Our Ethics Bowl team won the Mid-Atlantic Regional Ethics Bowl in Baltimore on Saturday, November 19th. “The Orange Wave” will compete in the National Intercollegiate Ethics Bowl on March 1st in Cincinnati at the annual meeting of the Association for Practical and Professional Ethics.

The team is divided into two groups. The Presenters are the ones who actually present the case study analyses in the competition. This year's presenters are: Courtney Dixon, a senior double majoring in Philosophy & Political Science. Courtney was the department’s first student intern to serve with the South Carolina Supreme Court and plans to go on to law school next year. Yancey Appling, a junior Microbiology major. He tells us that he is so tall because he has an extra vertebra. Kyle Sporrer, a senior Philosophy major who has never lost an eating contest. Nikki Powell, a senior Microbiology major. She's the smallest contender on the team, but good things come in small packages. Eric Reeves, a senior in Political Science who also plans on going to law school next year. Although the Assistant squad doesn’t have the glory of competing, they fulfill an essential role in preparing the presenters by helping them think through every conceivable angle on each case. This year we have six assistants: Allison Kowalski, a sophomore in Political Science and Spanish. Alex Knowles, a junior in Philosophy. Matthew Londergan, a senior Political Science major. Melissa "Luke" Hibdon, a Junior in Psychology and Pre-Professional Health Studies. Ali Cumings, a senior majoring in Philosophy. Greg Daly, a senior in Psychology. The faculty advisor for The Orange Wave Ethics Bowl Team, which is also a creative inquiry, is Kelly Smith, a C. Calhoun Lemon Fellow and associate professor of philosophy. Smith is passing the baton to Charles Starkey who will be coaching the team for the National Competition. Starkey is a Rutland Institute Fellow and associate professor of philosophy. More from Clemson News Services: http://www.clemson.edu/media-relations/3992

The Ethics Bowl program is supported by the Rutland Institute for Ethics, the Department of Philosophy and Religion and a grant from the Humanities Advancement Board of Clemson University.
REACHING MORE STUDENTS DIRECTLY

As you will recall from my last report, we have been working to find ways to reach and engage more students and help them gain a richer understanding of the ways in which ethics is woven in the fabric of life. Following up on our meeting in February, Gail DiSabatino, Vice President for Student Affairs, invited me to address the leadership group in the Student Affairs. This, in turn, has led to meetings with smaller groups for the purpose of exploring various ideas that emerged in discussion after my brief address to the leadership group. One suggestion was to develop a program similar to our ethics across the curriculum seminars for faculty that would be tailored to the needs of personnel in student affairs. Another suggestion was to offer opportunities for student affairs personnel to gather and discuss timely ethical issues in an informal setting. We will be continuing our discussions in early January with an eye developing a genuine partnership going forward.

"Tigers Talk Ethics," which is one of the projects initiated earlier as part of this effort, is a television show produced and edited entirely by students. The ideas for the questions addressed in the shows come from students. Students do all of the advertising and serve as moderators for the panels. This fall two new studio shows (as well as the "man-on-the street" segments that go with them) were recorded. Post-production editing has been done. Final editing will begin when the students return for the spring semester. The students have decided to begin putting the Tigers Talk Ethics shows on CTV, Clemson's closed-circuit student television station.

INSTITUTE ACTIVITIES REPORT
WORKSHOPS, SEMINARS, PRESENTATIONS, PROGRAMS ETC. (since the Board meeting in July 2011; most recent first)


“The World We See: Moral Perception and Moral Education,” 13th annual meeting of the Society for Ethics Across the Curriculum, St. Louis, Missouri, November 2011, Starkey.

“Discreet Emotions” was presented by Rutland Fellow Charles Starkey at the University of Missouri, St. Louis, November 2011. The paper constitutes part of his larger research project on the relation between emotion and moral judgment. (The University of Missouri – St. Louis has a nationally recognized philosophy department, and its MA program is ranked among the top ten in the United States.)

“Injecting ethics into the K-12 science classroom” 13th annual meeting of the Society for Ethics Across the Curriculum, St. Louis, Missouri, November 2011, C. Calhoun Lemon Fellow Kelly Smith.
“Can Ethics be Taught?” a Panel Discussion (plenary session) 13th International Conference of the Society for Ethics Across the Curriculum, St. Louis, Missouri, November 2011, ICAI Director and Rutland Fellow Teddi Fishman.

“A Troubled/Troubling Trio: Ethics, Culture, and Gender,” presidential address, 13th International Conference of the Society for Ethics Across the Curriculum, St. Louis, Missouri, November 2011, Wueste.

“Professional Ethics in Planning: An Analytical Toolkit and its Applications for the AICP Code,” with Barry Nocks, Ph.D. (Clemson University), AICP, APASC, Annual Fall Conference, American Planning Association South Carolina Chapter, Anderson, South Carolina, October 20, 2011, Wueste

"Ethics Across the Curriculum and Beyond," Preconference Workshop, annual conference of the International Center for Academic Integrity, Toronto, Canada October 14, 2011, Wueste

“Academic Integrity, Research Ethics/RCR, and Teaching Ethics Across the Curriculum,” Faculty Forum, University of Western Australia, ICAI/RIE, 29 September 29, 2011, Wueste and Fishman.

“Triangulating Plagiarism, Cheating and Deception,” two ninety-minute interactive sessions, ICAI/RIE, with Jude Carroll, Oxford Brookes University, 5th Asia Pacific Conference On Educational Integrity, University of Western Australia, September 26, 2011, Fishman and Wueste.

“Economics of Integrity” (9/1) at Toast ‘n Topics Anderson, SC; the talk resulted in an article in the Anderson Independent Mail, September 1, 2011, Associate Director, Outreach, Linda Gallicchio.


“Values Commitments and Ethical Challenges in Disability Services,” a retreat workshop for Disability Services Staff, CATF July 26, 2011, Wueste.
UPCOMING:

Fishman and Wueste will be doing a plenary panel session with Don McCabe (Rutgers University), Tricia Bertram Gallant (University of California San Diego), and Mohamed Abou-Zeid (American University, Cairo), "Fostering Academic Integrity in Higher Education: The Reality and the Challenge," at the conference of the Council for Higher Education Accreditation, January 25, 2012, Washington D.C. This is a central element of an ongoing ICAI effort to increase the involvement of accreditation agencies in the academic integrity movement.

Gallicchio is scheduled to do several presentations: Golden Career Strategies’ Executive Round Table, January 23; Upstate Women in Technology, January 26; Rotary District 7770 PETS training March 3; and Rotary Club of North Greenville, April 20.

Starkey is an invited speaker at 2012 Brackenridge Philosophy Symposium at the University of Texas – San Antonio, February 2012. He is one of seven invited speakers, including Michael Slote and Robert C. Roberts, both of whom are internationally recognized moral philosophers. Starkey will be presenting a paper entitled “Virtue Without Character?”

Starkey will be presenting, “Seeing by Example: Moral Perception and Mental Modeling” at the 21st annual meeting of the Association of Practical and Professional Ethics, March 2012.

Wueste is an invited speaker for the panel, “Media Ethics: From the Outside Looking In,” at the mid-year meeting of the Media Ethics Division of the Association for Education in Journalism and Mass Communication, which will be held in conjunction with the annual meeting of the Association of Practical and Professional Ethics, March 2012.

Clemson University (internal) MBA Ethical Leadership Case Competition, Wednesday March 28, 2012 CATF. We will be doing preparatory work with the MBA student teams Tuesday March 13 and Thursday March 15, also at CATF. One hope associated with this internal competition is that we will find the right team to enter in the National Invitational MBA Ethical Leadership Case Competition held at Baylor University in November.

PUBLICATIONS AND RESEARCH ACTIVITY


Starkey is currently developing and revising papers on the nature of courage and the status of character traits as psychological kinds. This includes ongoing collaboration with Dr. Cynthia Pury (Psychology) in studying courage.
Wueste is the ethicist for the Data Safety Monitoring Board on an NIH supported study, Risks and Benefits of Chronic Moderate Sleep Restriction in Older Long Sleepers and Older Average-Duration Sleepers; the PI is Shawn D. Youngstedt, Ph.D., Associate Professor, Department of Exercise Science University of South Carolina, Dorn VA Medical Center.

**PRESIDENTIAL COLLOQUIUM**

“Science and the Global Public: The Importance of Integrity to the Social Contract”
Daniel R. Vasgird, Ph.D., CIP Director, Office of Research Integrity and Compliance West Virginia University
November 1, 2011 Lee Hall Auditorium
Co Sponsor: Office of Research Compliance

“Site-u-ational multimedia performances”
Hyla Willis Artist / Co-Founding Member SubRosa, cyberfeminist art collective
October 24, 2011 Lee Hall Auditorium
Co Sponsors: Center for Visual Arts; Department of Art; Women’s Studies

"Genetically Engineered Foods: The Raw Truth"
Gregory Jaffe, J.D. Director, Project on Biotechnology Center for Science in the Public Interest; Washington, DC
October 5, 2011 Lee Auditorium
Co Sponsors: School of Agriculture, Forest, and Environmental Science; College of Agricultural, Forestry and Life Sciences

"What Rights May Be Defended By Means of War?"
Jeff McMahan Professor of Philosophy Rutgers University
September 29, 2011 McKissick Theatre
Co Sponsor: Department of Philosophy and Religion

http://www.clemson.edu/ethics/RIE/news2.html#presidential_colloquium

**February 23-24, Events on campus and at CATF**
Gretchen A. Winter, J.D., Executive Director, Center for Professional Responsibility in Business and Society, College of Business, University of Illinois at Urbana-Champaign. Center for Professional Responsibility in Business and Society website --
http://www.business.illinois.edu/responsibility/

**March 8 and 9, 2012, Events on campus and at CATF**
Howard Harris Ph.D., Associate Head of School: Research, School of Management, University of South Australia; Visiting Scholar, University of Cambridge, Institute for Manufacturing, Oct-Dec2011. Home page: http://people.unisa.edu.au/Howard.Harris
We should spare no expense.....
Searching for a missing child, rescuing victims of a tornado or earthquake, rescuing trapped miners, retrieving human remains at Ground Zero...

**Right?**

We should do whatever it takes?

1st Prize: $1,500 Scholarship
2nd Prize: $1,000 Scholarship
3rd Prize: $500 Scholarship

The Robert J. Rutland Institute for Ethics Announces

**The 11th Annual J.T. Barton Jr. Ethics Essay Scholarship Competition**

_“The Mining Dilemma”_

For full details, visit [http://www.clemson.edu/ethics/barton/index.php](http://www.clemson.edu/ethics/barton/index.php)

Essays should be submitted in both hard copy and electronic form (on a CD, no flash drives please). The hard copy and the electronic copy should be delivered to the Department of Philosophy and Religion, 126 Hartig Hall. Early submissions are welcome. The deadline for submission is 4:30 p.m. Wednesday, February 29, 2012. Winners will be notified by the end of March 2012.

Essays must be typed (double-spaced) using a twelve-point font. The title page should include the author’s name and contact information (this includes full name, email, mailing address, phone number), but the text of the paper should be suitable for blind review. Essays must not exceed 1,500 words (a word count should be included on the title page; references and citations should not be included in the word count).

**OPEN TO ALL CLEMSON UNIVERSITY UNDERGRADUATE STUDENTS**

Faculty started encouraging students to write an essay for the **11th Annual J.T. Barton Jr. Ethics Essay Scholarship Competition** before the fall semester ended and will resume as the spring semester gets underway (classes begin January 11). The deadline for submitting an essay is February 29, 2012. I asked faculty to be sure to tell students that an essay prepared for the competition would be an appropriate artifact for the gen ed ePortolio—for the distributed competency in ethical judgment.

**ETHICS ACROSS THE CURRICULUM**

We tried something new this year with our EAC Alumni. We invited them to participate in Summer EAC reading groups. The groups met (on a self-determined schedule) with an Institute fellow (Kelly Smith or Charlie Starkey) to discuss a book chosen for its ethical implications and quandaries. Starkey led the group that read Aldo Leopold’s *A Sand County Almanac*, one of the most important books in the fields of Environmental Ethics and Ecology. Smith led the group that read Michael Crichton’s novel, *Next*, which focuses on genetic engineering and raises serious questions about gene patents and the laws governing the use(s) of human tissues. Participants came from a variety of departments, including Environmental Sciences; Health Education; Learning Technology; Marketing; Biology; Nursing; Accounting; Teacher Education; English and Psychology. The reports form the participants were uniformly positive, in fact very positive. My hope is that we can expand the program to include this sort of activity during the regular semesters as well as the summer. This is looks to be a very good way to keep our alumni connected and engaged.

The annual EAC seminar was held August 15-17 in the Class of 1941 Studio for Student Communication. It was “right sized” at 15 participants.

**THE INTERNATIONAL CENTER FOR ACADEMIC INTEGRITY**

There have been many exciting changes at the International Center for Academic Integrity since last we met. First among them, the Center has hired Aaron Monson as a replacement for Donna Duncan who left, to pursue another position at Clemson. Aaron brings with him not only administrative experience but also expertise in public history, which he is now putting to work in preparation for ICAI’s next conference, which will celebrate the 20th Anniversary of ICAI. He is also working on ICAI’s 2012 recruiting drive as well as conference preparations. Please join us in welcoming him.

At the beginning of the fall semester, Dr. Fishman attended and presented several sessions at the University of Monterey’s conference on a creating culture of lawfulness (http://monterrey.milenio.com/cdb/doc/noticias2011/9eff4ec88b8b82a2677854b9eba129d3) which was attended not only by students and faculty of the university, but also parents and community leaders. Fishman also recently reviewed and edited a brief text on corruption in education for Transparency International.

ICAI’s 2011 conference was the first to be held in an international location, the Toronto-Markham Conference Center in Toronto Canada. The conference was attended by over 180 delegates from six of the seven continents, and featured speakers who addressed integrity, fundamental values, and courage.
As usual, representatives from ICAI have been well represented in local, national and international media. Recent media mentions of the Center been featured in The Arab News (http://arabnews.com/opinion/columns/article549114.ece), and ESPN (Cam Newton, honor codes and Facebook <http://www.google.com/url?sa=X&q=http://espn.go.com/insider/blog/_/name/assael_shaun/id/5808776/cam-newton-florida-honor-codes-mark-zuckerberg-facebook-file&ct=ga&cad=CAEQAhgBIAAoATAAOABAhK_O9wRIAVgBYgVlbii1VUw&cd=28xaYMt6csg&usg=AFQjCNGmOZ2RyCiu8I98CRw3yI4u_MYPGQ> ). This mention is particularly pleasing because it recommended attending ICAI’s 2011 conference as a way to re-energize teaching: http://chronicle.com/article/Re-energize-at-a-Teaching/128944/ <http://chronicle.com/article/Re-energize-at-a-Teaching/128944/> 

Lastly, plans continue for the 2012 conference, which will be held at Princeton University. We look forward to celebrating the first two decades of ICAI in the place where it began.

**MEDIA EXPOSURE**

**Cam Newton, honor codes and Facebook**
December 22, 2011
*ESPN Outside the Lines*
*The File Blog*

**If you can't earn it, buy it!**
Arab News.com
December 17, 2011
http://arabnews.com/opinion/columns/article549114.ece

**How to Help a Sibling Navigate High School**
US News Education
*High School Notes*
December 5, 2011
http://www.usnews.com/education/blogs/high-school-notes/2011/12/05/how-to-help-a-sibling-navigate-high-school

**Software Catches (and Also Helps) Young Plagiarists**
*Chronicle of Higher Education*
November 7, 2011
In your own words (please)
How technology is impacting plagiarism
Faculty Matters
Summer 2011
http://www.facultymatters.com/summer11/words/

Technologies May Curb Online Cheating
US News Education
High School Notes
August 19, 2011
http://www.usnews.com/education/blogs/high-school-notes/2011/08/19/technologies-may-curb-online-cheating

IN PRINT: Crackdown
Businesses to bear burden of proving employees’ citizenship as state strengthens illegal immigration laws.
GSA Business
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