The first in
The Downtown Speaker Series

Featuring
Kenneth Majer:
HOW TO BUILD
A VALUES-BASED CULTURE
Consultant, speaker, and author Values-Based Leadership: A Revolutionary Approach to Business Success and Personal Prosperity

Thursday, September 20
Commerce Club
One Liberty Square, 17th Floor
55 Beatie Place • Greenville, SC  29601

Seating is limited!

Check-in at 11:30, lunch 11:45-12:15 • Interactive program 12:15-1:00
Registration fee: $15 (includes a subsidized buffet lunch)
To register go to: http://www.clemson.edu/ethics/events/majer.php

Proudly hosted by
The Robert J. Rutland Institute for Ethics
The Spiro Institute of Entrepreneurial Leadership
The Richard H. Pennell Center for Real Estate Development

About Ken (from his website: http://www.kenmajer.com)
A renowned speaker, Dr. Kenneth Majer has twice addressed White House conferences and is a Resource Speaker for Vistage International, the world’s largest CEO member organization. He has served as advisor to the Leadership Institute for Entrepreneurs at the University of San Diego, and as a professor/administrator at Indiana University and the University of California-San Diego.

Ken has been a successful author, consultant, and speaker for over 30 years. He is an effective strategist with proven ability to mentor/coach executives and managers at all levels. He is a subject matter expert in change management, corporate culture, communications, values-based leadership, organizational alignment, and management training.

A partial list of clients includes Applied Micro Circuits Corporation (AMCC), AT&T, ARC International, Citibank, GTE, Intel, Motorola, NAVTEQ, Nissan, Pacific Gas & Electric, Sharp HealthCare, State Farm Insurance, Toyota Financial Services, and the US Government. As a consultant to the US Agency for International Development, Ken designed basic skills education programs in southern Africa as part of America’s human rights interests in the region.